

# WISCONSIN REGIONAL EVENT SITE INFORMATION

March 13-15, 2008

## Event Location

U.S. Cellular Arena  
(Corner of N 4th Street and Kilbourn Avenue)  
400 W. Kilbourn Avenue  
Milwaukee, WI 53203

## Directions for the Wisconsin Regional

Phone: (414) 908 6000

<http://www.uscellulararena.com/>

<http://www.wisconsinregional.org>

NOTE: U.S. Cellular Arena will not accept or store team robots or toolboxes.

## Directions to the U.S. Cellular Arena

A note on driving in and around Milwaukee: Milwaukee's main highway interchange, the Marquette Interchange, is undergoing major reconstruction through 2008. We are confident that these directions will be valid, but construction schedules change. For updated information, please check the project's website [www.mchange.org](http://www.mchange.org) before coming to Milwaukee.

### From the West on I-94 Eastbound

When heading east on I-94, take the I-43 Northbound Ramp, followed by the Kilbourn Avenue Exit Ramp (immediately on your right). At the light at the end of the tunnel, head straight. The U.S. Cellular Arena is just ahead, on the left.

### From the North on I-43 Southbound

When heading south on I-43, take the Fond du Lac / McKinley Avenue Exit Ramp. At the light, turn left onto McKinley Avenue (eastbound). At the first light, turn right onto 6<sup>th</sup> Street. After four blocks, turn left onto Kilbourn Avenue. The U.S. Cellular Arena is just ahead, on the left.

### From the East/South on I-94 Westbound / I-43 Northbound

When heading north on I-94/I-43, follow the signs for I-43 northbound. Take the Kilbourn Ave. exit, immediately on your right (the first exit north of I-94 eastbound). At the light at the end of the tunnel, head straight. The U.S. Cellular Arena is just ahead, on the left.

### From Milwaukee's southern suburbs on I-794 Northbound

When heading north on I-794, stay to the left and take the Milwaukee Street Exit Ramp. At the light, bear slight right onto Milwaukee Street (northbound). Follow Milwaukee Street to Kilbourn Avenue. Take a left onto Kilbourn Avenue (westbound). Follow Kilbourn Avenue over the river until you reach U.S. Cellular Area, on your right.

**NOTE:** For up-to-the-minute information on directions, please visit the Marquette Interchange Map-It Routing guide: <http://mapit.mchange.org/mapit/routingservice/>

## Parking

Several private parking locations are available near the US Cellular Arena. Parking fees depend on other activities scheduled at the Bradley Center. Expect to pay \$5-10 per day for parking. You may locate the Wisconsin Center District parking lot entrance on 500 W. Wells St. across from the arena. Check the regional website for updated parking information closer to the event.

## Site Restrictions

Please read the following restrictions and adhere to them in order to promote an orderly, safe, pleasant, and exciting competition. As a group, we all should honor agreements with the venue and help promote the spirit of good partnership.

### **Please:**

- **Do not bring food** on the site. If you bring food, do not bring it onto the property.
- **Do not use noisy devices**, such as any type of floor stompers, whistles, or air horns.

- **Do not save seats.** It is not fair to other teams or to the public guests we hope to interest as team sponsors or volunteers.
- **Do not ship robots directly to the site.** All shipments go through the Drayage Company.
- **Do not arrange for Internet access** on the site or bring free phone lines for same.
- **Do not sell any products.** This includes food, hats, shirts, or any promotional products.
- **Do not give out any free food products,** such as candy, water, soft drinks, or fruit. You may trade team pins, however.
- **Do not use helium tanks.**
- **Do not bring live bands** to play in the audience. This dilutes the presentation on the playing field and is too loud and confusing for the audience.
- **Do not play loud music in the Pit** because it interferes with important announcements. If a team receives more than a warning or two, the power to the team's Pit Station will be shut off and/or the music confiscated.
- **Do not run in the venue.**
- **Open-toed shoes are not allowed.**

## **NEW: FIRST Consent Form Revisions Overview**

*FIRST* has revised the Consent and Release Form with several goals in mind: 1) simplifying the process by creating a unified form; 2) collecting participant data to make it possible to conduct more effective outreach and marketing to alumni; 3) and give *FIRST* the capacity to conduct regular follow-up studies of its participants in order to better demonstrate impact. This information is critical to *FIRST* because it will provide a roadmap for the organization, guide program implementation and management, and communicate more confidently the impact to schools, sponsors and other groups. In order for *FIRST* to quantitatively state that our programs are positively impacting participating students, corporations, schools and communities we need to collect information on the individual level. The Consent Forms are the only place where *FIRST* collects that type of information.

The goal of the *FIRST* Consent Forms is to ensure the following:

- To get consent and release of liabilities due to harm and/or injury *for FIRST and FIRST's "Cooperating Entities"*
- To grant *FIRST* the right to use participant's likeness during the participation in *FIRST* events
- To ensure that agents of *FIRST* and on behalf of *FIRST* can collect and analyze information for us
- To grant *FIRST* the right to contact the Parent/Guardian and participants at a later time for evaluation and/or announce other benefits like alumni outreach efforts

Because we are dealing with youth and youth information, *FIRST* must be in compliance with the US Children's Online Privacy Protection Act (under the age 13) and the Canadian Online Protection Act

**The following form is the only acceptable *FIRST* form for the 2008 FRC events. Remember to bring your completed forms, for all the persons on your team, to your initial competition event.**

2007-08 CONSENT, RELEASE, HOLD HARMLESS AND AUTHORIZATION TO REPRODUCE PHYSICAL LIKENESS

Program: FRC \_\_\_ FTC \_\_\_ FLL \_\_\_ JFLL \_\_\_ Event(s): \_\_\_\_\_ Team# \_\_\_\_\_

Team Role: O Mentor O Team Leader O Student Participant

This is a Consent and Release of Rights in favor of the United States Foundation For the Inspiration and Recognition of Science and Technology, and its officers, directors, employees, and assigns ("FIRST"), as well as entities designated and approved to assist FIRST in managing, contracting, sponsoring, hosting, conducting, evaluating or publicizing (including individuals and entities working with FIRST in print, publication, television, broadcast or video media) FIRST's programs ("FIRST's Cooperating Entities") including any and all FIRST Place, the FIRST LEGO® League ("FLL"), Junior FIRST LEGO League ("JFLL") FIRST Tech Challenge ("FTC"), and FIRST Robotics Competition ("FRC") Events (the "FIRST Events"). As used below, "Participant" shall mean any individual, student, mentor, teacher, or volunteer involved in a FIRST event. In consideration of the acceptance of my participation in one or more FIRST Events, I agree to the following:

I hereby grant to FIRST, to FIRST's Cooperating Entities, and to the press and media admitted into FIRST Events the right to photograph, videotape, or otherwise digitally collect my likeness, voice and sounds (as "Works") during my participation at the FIRST Event(s). I further acknowledge the Works by FIRST and the FIRST's Cooperating Entities to be works made for hire, and otherwise irrevocably assign and grant to FIRST and to FIRST's Cooperating Entities all rights in these Works and the right to use or sublicense these Works and my name, likeness and biography, in FIRST's discretion, in all media and in all forms and for all purposes, including without limitation, advertising and other promotions for FIRST or the FIRST's Cooperating Entities, without any further consideration to me or any limitation whatsoever. It is a FIRST policy not to print a minor's name with his/her picture without specific permission from his/her parent or guardian.

There are risks inherent in participating in FIRST Events, including the risks inherent in the construction of robots and LEGO structures, as well as in working with electrical connections, traveling to and from events, and participating in public competitions. These risks include the risk of bodily harm (including without limitation, death) and property damage. Being fully cognizant of the risks in participating in an Event, I hereby assume those risks. Except to the extent due to the gross negligence or willful misconduct of FIRST or FIRST's Cooperating Entities, to the fullest extent permitted by applicable laws, I HEREBY WAIVE ANY CLAIMS OR CAUSES OF ACTION which I may now or hereafter have against FIRST and FIRST's Cooperating Entities arising out of my participation in any FIRST Event, and I will indemnify and hold harmless FIRST and FIRST's Cooperating Entities against any and all claims resulting from such participation.

I HEREBY RELEASE FIRST and FIRST's Cooperating Entities and their respective successors, affiliates, licensees and assigns from all claims, demands, liabilities, damages, costs and expenses attorneys' fees, other professional fees and expenses, and any claims including, without limitation, claims for compensation, defamation, or invasion of privacy, or other infringements or violations of personal or property rights of any sort whatsoever that I may now or hereafter have against FIRST and FIRST's Cooperating Entities arising in connection with my participation in any FIRST Event.

In the event I should sustain injuries or illness while involved in an FIRST Event, I hereby authorize FIRST and FIRST's Cooperating Entities to administer, or cause to be administered, such first aid or other treatment and medications I may bring as may be necessary under the circumstances, to include treatment by a physician or hospital of FIRST's or FIRST's Cooperating Entities' choice.

This Release shall be binding upon my heirs, personal representatives and assigns, and me and shall be governed by and construed under the laws of the State of New Hampshire, which shall be the venue for any legal action. This Release constitutes the entire agreement among the parties hereto with respect to the subject matter of this Release and supersedes any and all previous agreements among the parties, whether written or oral, with respect to such subject matter.

FIRST strongly believes in confidentiality of all contact information. FIRST promises that it will not rent, sell or distribute this contact information to any organization other than those directly involved in the operation and support of FIRST programs. FIRST will be using the personal contact information provided here as part of its participant database and to contact the FIRST participant and/or the participant's guardian as part of its research, program evaluation, or alumni outreach efforts, or other related outreach activities as they may occur.

Unless I check this box  to remove my consent, I hereby grant to FIRST the right to use the personal contact information provided here for FIRST's research, program evaluation, alumni efforts and/or other outreach activities.

I understand that this form involves a release of legal rights.

Participant Name [Print Clearly] Participant Signature Date

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: Home ( ) \_\_\_\_\_ Email address: \_\_\_\_\_

Gender: \_\_\_\_\_(M) \_\_\_\_\_(F) Date of Birth: Month: \_\_\_ Date:\_\_\_ Year: \_\_\_\_\_

Race (optional) [Please check one]: O African-American O Asian/Pacific Islander O Native American/Alaskan O White O Multiple races

Ethnicity (optional): O Hispanic O Non-Hispanic

For Participants under the age of eighteen (18) years listed above: I hereby consent and agree to the above on Page 1 (one) as the Parent/Legal Guardian of \_\_\_\_\_ (minor's name), in which case "I", "me" and "my" as used herein shall refer to said minor.

Parent or Legal Guardian Signature Print Parent or Guardian Name