



Recognition Spots for the 2012 *FIRST*® Championship Program

Design Specifications

SIZES	WIDTH & HEIGHT	FILE-NAMING	EXAMPLE
Trim Size	8.5 x 11	company-TS.extension	FIRST-TS.jpg <i>[or pdf, eps, etc.]</i>
Full Page (bleed)	8.75 x 11.25	company-FB.extension	FIRST-FB.jpg
Full Page (non bleed)	7.75 x 10.5	company-NB.extension	FIRST-NB.jpg
3/4 Page	7.75 x 8.5	company-34.extension	FIRST-34.jpg
1/2 Page	7.75 x 5	company-12.extension	FIRST-12.jpg
1/4 Page	3.85 x 5	company-14.extension	FIRST-14.jpg
1/8 Page	3.85 x 2.5	company-18.extension	FIRST-18.jpg

- Spots should be designed in **grayscale B&W** with **fonts embedded**
- Include all support: all placed or linked digital graphic files (i.e. Illustrator or Freehand files with type converted to paths)
- **FONTS:** Convert to Paths or use only Macintosh Postscript fonts. Provide all screen and printer font files used.
- Save files to high resolution (300 DPI) 100% of final (printed) size. Low resolution files are not acceptable.
- Acceptable file types: JPG, PDF, Tif
- Unacceptable file types: Word, Corel, Publisher, PC native files, etc.
- Please **compress** all files before emailing

Deadline: December 1, 2011

Ready to Submit?

The acronym *FIRST*® should be italicized in all usages. Please include the registered trademark symbol. Downloadable *FIRST*® logo files are available at www.usfirst.org/brand

- Files should be compressed before emailing to championshipspots@usfirst.org
- The subject line should include: Your company name and "Recognition Spot"
- The body of your email should include your:
 1. Name
 2. Title
 3. Company Name
 4. Telephone and Email