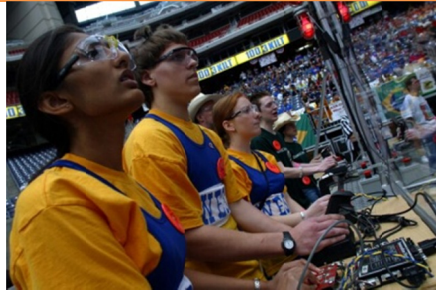


2012 *FIRST* Robotics Competition – Supplier Opportunities



	Crown (>\$500k)	Diamond (\$200k-\$500k)	Gold (\$50k-\$200k)	Silver (\$10k-\$50k)	Bronze (\$5k-\$10k)
Acknowledgement in electronic <i>FIRST</i> newsletter (one time per year)	✓				
Opportunity to pitch game idea for the 2014 season to the FRC Game Design Committee (idea must be submitted by 5/13/12)	✓				
Opportunity to guest write one entry in Bill's Blog (upon <i>FIRST</i> approval)	✓				
Opportunity to provide and co-brand with FRC, the FRC Kit of Parts totes for the following season (interest by 8/31/12).	✓	✓			
Opportunity to guest MC a match at the <i>FIRST</i> Championship	✓	✓			
Link to Supplier homepage from <i>FIRST</i> website (via logo)	✓	✓			
Opportunity to secure an <i>additional</i> table at the Supplier Showcase with an additional \$5,000 donation to <i>FIRST</i> .	✓	✓			
Opportunity to purchase a KoP (after Championship, if available, FOB Manchester, NH)	✓	✓	✓		
Company name and logo displayed at - all FRC Regional Competitions - <i>FIRST</i> Kickoff (if confirmed by 12/15) - the <i>FIRST</i> Championship (banners)	✓	✓	✓		
Invitation to host a live workshop (posted online as well) at - <i>FIRST</i> Championship* and <i>FIRST</i> Kickoff*	✓	✓	✓		
Opportunity to guest MC a match at an FRC Regional Event	✓	✓	✓		
Opportunity to have 30 sec video run numerous times during Championship for an additional \$5,000 cash donation to <i>FIRST</i> *. (video due by 3/1/12)	✓	✓	✓		
Opportunity to have 30 sec video run one time at the <i>FIRST</i> Championship* (video due by 3/1/12)	✓	✓	✓	✓	
Invitation to host an online workshop	✓	✓	✓	✓	
Reserved exhibit space (1 6' table) in the <i>FIRST</i> Supplier Showcase at the <i>FIRST</i> Championship*	✓	✓	✓	✓	
VIP Invitations to the <i>FIRST</i> Kickoff & Founder's Reception*	8	6	4	2	
VIP Invitations to the <i>FIRST</i> Championship*	6	4	2	2	
Invitations to the <i>FIRST</i> Supplier Summit VIP Event*	10	8	6	4	2
Recognition space in the <i>FIRST</i> Championship Program Book (copy provided by supplier and due: December 1, 2012)	full page	½ page	½ page	¼ page	Listed
Invitation to the online FRC Supplier Forum	✓	✓	✓	✓	✓
Company name and logo displayed at - FRC Regionals & the <i>FIRST</i> Championship (scrolling video screens) - the <i>FIRST</i> Kickoff (confirmed by 12/15)	✓	✓	✓	✓	✓
Ability to include mementos/trinkets in the FRC KoP (materials due: October 29, 2011)	✓	✓	✓	✓	✓
Recognition in press releases, banners, web links, collateral materials, & media involvement whenever possible	✓	✓	✓	✓	✓
Listing, by supplier level, on the <i>FIRST</i> website	✓	✓	✓	✓	✓
Listing, by supplier level, in the 2012 <i>FIRST</i> Annual Report	✓	✓	✓	✓	✓
Listing, by supplier level, in all FRC Regional event program books	✓	✓	✓	✓	✓
Right to use <i>FIRST</i> logo and Supplier designation in company literature	✓	✓	✓	✓	✓

* The IRS regulation states that the IRS will ignore any goods, services, or other benefits *FIRST* provides the sponsor (or persons designated by it), as long as the aggregate fair market value of such benefits does not exceed 2% of the sponsorship payment. In determining whether the 2% threshold was exceeded in any year, all insubstantial benefits must be considered.